

**G. Public Relations, Polling, Lobbying, and Legal Services**

The 57 intermediate school districts (ISDs) or regional educational service agencies (RESAs) were created by the legislature in 1962 to bring about quality and equitable educational opportunities to students and schools throughout the state. Because public education is funded and regulated by the state and federal government, it is necessary for ISDs to use some resources to fund activities that promote public accountability, research, and government communications. The guiding principle for all activities of this nature is to advocate for the children we serve.

Vendor		Services	Amount		
Thrun Law Firm P.C.		Legal Services	\$53,264		
M Live Media Group		Public Relations	\$363		
Issue Media Group		Public Relations	\$24,000		
Ann Arbor Ypsilanti Chamber of Commerce		Public Relations	\$1,500		
Lynn Graphics LLC		Public Relations Design	\$1,100		
Michigan Association of Intermediate School Administrators		Governmental Communications	\$7,953		
Michigan Association of School Boards		Governmental Communications	\$2,412		
Michigan Information & Research Service		Governmental Communications	\$1,060		
NEOLA		Governmental Communications	\$3,295		
GONGWER		Governmental Communications	\$3,800		
National Association of School Boards		Governmental Communications	\$2,700		
Karoub Associates		Lobbying	\$27,600		

School Equity Caucus	Lobbying	\$1,100		
Future of Learning	Lobbying	\$1,250		